CONSERVATION FINANCE: NATURE AND ECONOMY

MODERATOR: JARVIS STRONG

Jarvis joined the ECA as the inaugural ED in March 2023. He has nearly 10 years of experience as a nonprofit Executive Director and has lived in the South Georgian Bay area since 2012. Before coming to the area Jarvis spent over 10 years managing summer camps and outdoor experiential organizations for children and youth. Previous to the ECA, Jarvis has led charities including Camp Quality Canada, Big Brothers Big Sisters and the Collingwood YMCA.



PANELIST: JEREMY GUTH

Jeremy is Trustee of the Woodcock Foundation and Director of the foundation's large landscape conservation program. The program has been focused on the protection of core and corridor areas including the Yellowstone to Yukon region. Jeremy is the co-founder of the ARC International Wildlife Crossing Infrastructure Design Competition (2011) and founding partner of the ARC Solutions Partnership. The competition's achievement was to engage the most innovative international, interdisciplinary design teams to create the next generation of wildlife crossing infrastructure for North America's roadways. The partnership continues to support the study, design and construction of wildlife crossing structures throughout North America. In 2018, Jeremy and the Woodcock Foundation commissioned Nature United to produce A Blueprint for Action: Conservation Finance to Support Canada's Target 1, which was the first survey of the tools and solutions Canada will need to finance its land protection commitments to the Convention on Biological Diversity (CBD). He is also a member of the advisory board to Lester Asset Management's Lynx Fund: Canada's first equity managed for the protection and restoration of global biodiversity.



PANELIST: MARY-KATE CRAIG

Mary-Kate Craig is passionate about creating systemic change by advancing Indigenous leadership and outside the box creative solutions that advance progress towards regenerative futures. Mary-Kate is a PhD candidate at the University of Guelph whose research on enabling Indigenous-led Nature-Based Solutions helped seed the Restore, Assert, Defend (RAD) Network where she is now the Network Catalyst. She is co-owner of the Indigenous company Anwaatin Inc., and co-founder of Junction Village Guelph and that has created a Community Land Trust to transfer land into perpetually affordable community-led spaces.

www.radnetwork.ca www.anwaatin.com www.junctionvillageguelph.com www.junctionvillageCLT.org

